



Summary Information

Permit No: F00021965

Type of Permit: FILMING

Release Date: 11/12/2009

Production Company ORDER MEDIA LLC

Producer Steve Ross

Insured Company Name ORDER MEDIA LLC

Director John Grammatico

Contact Phone No. 1 310-930-5900

1st AD TBD TBD

Contact Phone No. 2

Fax 323-930-5909

Production Manager Frannie Faulk

Address 6374 ARIZONA CIRCLE

FilmL.A. Coordinator Hans Groszkruger

LOS ANGELES, California 90045

Production Title PURELL

Location Manager Steve Ross

Type of Production Commercial - Spec

Primary Phone Office - 323-930-5900

Secondary Phone Mobile - 310-351-8150

Location Assistant Franny Faulk

Primary Phone Office - 323-930-5900

Secondary Phone

Fees

Posting 600 \$52.00

Total Permit Fee \$1,709.00

Notification Charge \$155.00

Number of Locations 2

FILMLA FILM APPLICATION FEE \$625.00

 LA CITY DEPT OF REC AND PARKS - FILM USE \$450.00
 FEE

 LA CITY DEPT OF REC AND PARKS PARK \$342.00
 MONITOR FEE

 LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
 SURCHARGE



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information**Location****Location 1 of 2****Page 1 of 2**

Permit Number F00021965
Production Company ORDER MEDIA LLC
Insured Company ORDER MEDIA LLC
Production Title PURELL

Location Manager Steve Ross
Primary Phone Office - 323-930-5900
Secondary Phone Mobile - 310-351-8150

Location Address 2230 W 6th St, Los Angeles, CA, 90057

Location Names MACARTHUR PARK

Location Type Park

Location Description

Film Dates 11/13/2009 - 11/13/2009 07:00 - 15:00

Open or Closed to the Public Open

Generic Conditions Must comply with attached Rec & Park Conditions
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached document ORDER MACARTHUR PARK.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	5
	Cast/Crew vehicles	15		Crew	20
	Cube Trucks	3		Rec & Park Monitor required	1
	Generator	1		Spot Check	1
	Motor Homes	1			
	Stakebed Trucks	1			
	Vans	2			

Filming Activities Exterior Dialogue; Camera and equipment on sidewalk.; Exterior walk and talk in park. Talent walking a dog.; Using path on the north side of tunnel. ; Walk and talk on sidewalk.;

Jurisdiction **Political:** Los Angeles City - Council District 01
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes PRODUCTION COMPANY MUST CONTACT THE REC AND PARK FILM OFFICE DIRECTLY IN ORDER TO MAKE A RESERVATION

MAY NOT INTERFERE WITH SUMMER CONCERT SERIES OR SPECIAL EVENTS

Coordinator Note 1 PARK MONITOR REQUIRED PER A. PETRIQUE, PARK FILM OFFICE

Coordinator Note ANIMAL NUMBER: R09-121-647

Parking Base Camp
 Location Type : Location
 Street : Location and posted area

Crew Parking
 Location Type : Location
 Street : MacArthur Park

Posting "No Parking" signs W/S of Parkview St from 6th St. to Wilshire Blvd

Approximate Footage 301 - 600

Log Number 1006796



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Summary Information

Location

Location 1 of 2

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Insured Company ORDER MEDIA LLC
Production Title PURELL

Location Manager Steve Ross
Primary Phone Office - 323-930-5900
Secondary Phone Mobile - 310-351-8150

Date(s) 11/13/2009 to 11/16/2009

Time(s) 07:00 to 19:00

NOT FOR PERMIT



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Summary Information

Location

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Permit Number F00021965
Production Company ORDER MEDIA LLC
Insured Company ORDER MEDIA LLC
Production Title PURELL

Location Manager Steve Ross
Primary Phone Office - 323-930-5900
Secondary Phone Mobile - 310-351-8150

Location Address Park View St., 6th St. - Wilshire Blvd., Los Angeles, CA, 90057

Location Names

Location Type Street

Location Description

Film Dates 11/13/2009 - 11/13/2009 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	5
	Cast/Crew vehicles	15		Crew	20
	Cube Trucks	3		Spot	1
	Generator	1		Check	
	Motor Homes	1			
	Stakebed Trucks	1			
	Vans	2			

Filming Activities Exterior Dialogue; Camera and equipment on sidewalk and curblane.; prop bus bench on sidewalk; walk and talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking **Base Camp**
 Location Type : Location
 Street : Location and posted area

Crew Parking
 Location Type : Location
 Street : MacArthur Park



City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

F-21965

**ORDER MEDIA LLC – PURELL
(MAC ARTHUR PARK)**

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permittee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permittee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permittee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not remove any trees from the park. Must work around existing landscape.
- OK to drive a small pick up truck onto the walkways with in the park for un/loading only. The concrete cannot withstand the weight of anything larger.
- May not park trucks or vehicles within the park for the duration of the shoot. Must park off site or on the street.
- May not drive any vehicles onto the grass.
- OK to use the Park View side of the park, both lake side & Rec. side.
- OK to use the tunnel. May not shut down tunnel for the day. Must allow patron access to tunnel as needed.
- Must allow maintenance and park staff access to their parking lot within the park. Must not restrict access to their driveway or buildings.
- Must use plywood to protect turf at monitor's discretion.
- Must park all vehicles legally on the street.
- Must not interfere with any existing park activities.

F-21965

**ORDER MEDIA LLC – PURELL
(MAC ARTHUR PARK)**